

15 February 2023

**NOTICE**  
**SCHOOL OF BRANDING & ADVERTISING**  
**FINAL EXAMINATION TIME TABLE (ACADEMIC YEAR: 2022-23)**  
**BACHELOR OF BUSINESS ADMINISTRATION (BRANDING & ADVERTISING)**  
**YEAR: II, SEMESTER: IV, BATCH: 2021-2024**  
**CAMPUS: MUMBAI**

| DATE        | DAY       | TIMINGS              | SUBJECTS                                       |
|-------------|-----------|----------------------|--|
| 15 May 2023 | Monday    | 02:00 pm to 04:00 pm | Ad-Film Making (892MK1C001)                    |
| 16 May 2023 | Tuesday   | 02:00 pm to 04:00 pm | Market Research (892MK0C010)                   |
| 17 May 2023 | Wednesday | 02:00 pm to 04:00 pm | Services Marketing (892MK1C005)                |
| 18 May 2023 | Thursday  | 02:00 pm to 04:00 pm | Brand Communication Strategies<br>(892MK1C002) |
| 19 May 2023 | Friday    | 02:00 pm to 04:00 pm | Digital Marketing (892MK1C003)                 |
| 20 May 2023 | Saturday  | 02:00 pm to 04:00 pm | Public Relations (892MK1C004)                  |

**INSTRUCTIONS TO CANDIDATES**

1. Candidates must produce their Identity Card at the time of the examination.
2. Candidates should know their Student Number which is written behind the Identity Card for appearing in the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. A Candidate will be dealt strictly if he/she is found resorting to any sort of unfair means.



**ASHISH APTE**

**CONTROLLER OF EXAMINATIONS**

SVKM'S

**Narsee Monjee Institute of Management Studies**

Deemed to be UNIVERSITY

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